

## Volunteer Role Descriptions – ESC Short-Term Project

### Urban Art Week Festival – 9th Edition

 Tangier, Morocco

 From 24 August to 7 Septembre 2025

As part of the preparation and delivery of the 9th edition of the *Urban Art Week Festival*, we are excited to host **3 short-term ESC volunteers from Italy**, who will be fully involved in the organization of the festival. Each volunteer will be teamed up with a Moroccan volunteer, fostering intercultural collaboration and mutual learning.

This is a dynamic opportunity to be part of one of Morocco's leading urban art festivals, which brings together hundreds of artists and thousands of visitors from all over the country and abroad. Please find below the specific roles we are looking for:



### Volunteer 1: Videography & Documentation

#### Profile:

- Experience in videography, documentary shooting, or audiovisual content creation.
- Comfortable using a camera and editing software.

#### Main Task:

- Film the entire festival process — from behind-the-scenes preparation to the live event — with the goal of creating a **documentary** of the experience.

 *Note: The documentary does not need to be completed during the stay. The volunteer may continue editing the final video after returning home.*

#### Other Contributions:

- Help in other areas of the festival as needed.
- Flexibility and team spirit are essential — the festival is a collective responsibility.

## ➡ **Volunteer 2: Social Media & Content Creation**

### **Profile:**

- Experience or strong interest in social media management, especially Instagram.
- Basic skills in photography, video shooting, and editing (especially Reels and Stories).
- Creativity and a good sense of visual storytelling.

### **Main Task:**

- Daily coverage of the event on our social media platforms: Stories, Reels, posts, and engagement.
- Document the preparation phase and highlight key festival moments.

### **Other Contributions:**

- Support other teams when needed; open to multitasking.

## 🎨 **Volunteer 3: Artist & Logistics Coordination**

### **Profile:**

- Organised, communicative, and responsible.
- Comfortable managing logistical needs and interacting with artists and local authorities.

### **Main Task:**

- Support with coordination of artists (arrival, materials, schedules, on-site needs).
- Help with logistical setup before and during the event (permits, equipment, space setup, etc.).

### **Other Contributions:**

- Participate in general team tasks and adapt to last-minute needs of the festival.

### 🌟 Important Notes for All Volunteers:

- All volunteers will work in **close collaboration with local Moroccan volunteers**, forming mixed teams.
- Everyone should be **flexible and ready to support in different areas** of the festival depending on needs.
- This is a **great opportunity to be part of a major cultural event**, develop skills, and contribute to a vibrant, creative community.

🔗 We will also share links to previous editions of the Urban Art Week Festival so volunteers can get inspired and understand the scale and energy of the event.

Urban Art Week Fest 5 2020-2021

<https://youtu.be/d1wmLVYhmUQ?si=QtNKAHuaOxtfd3cZ>

Urban Art Week Fest 6 2021-2022

<https://youtu.be/mPQYG8Ym9sY?si=vdE5D58jM8HAwrhj>

Urban Art Week Fest 7 2022-2023

📺 Urban Art Week Fest 7 Tangier 2023